BRZ. Heart of a Subaru. Soul of a sports car.
The joy of driving purified.

The 2018 Subaru BRZ

There are sports cars with rear-wheel drive. There are also sports cars with responsive steering, a few with nimble handling, and some that are lightweight. The BRZ has all of these characteristics—and more. And with the supremely low and balanced 205-horsepower SUBARU BOXER engine, the experience is simply divine. This is how sports cars should be built—and how driving should feel.

Performance Package—Ready for your best lap.

To push the BRZ harder so it can handle the demands of higher performance driving, look no further than the Performance Package. With Brembo® performance brakes for supreme stopping power, SACHS® performance dampers for enhanced stability, and dark gray 17 x 7.5-inch, 10-spoke aluminum-alloy wheels for an exclusive look, this BRZ is ready to perform, lap after lap.1

1 Manual transmission models only. 2 We do not recommend making your vehicle racing, even with the racing suspension. Low interior noise levels do not mean the vehicle is suitable for racing. Always follow the vehicle owner’s manual. See Warranty & Maintenance Booklet for details. If you do race the vehicle, do so safely and legally on approved racing tracks. Drive responsibly at all times and obey all traffic laws.
The open road is your canvas.

Engaging
With a traditional rear-wheel drive layout, the BRZ pays homage to classic sports car ideals while retaining modern necessities. Its combination of traits — lightness, low center of gravity, fully independent suspension, telepathic handling — deliver an unmatched, unequivocally enjoyable driving experience.

Potent
Powered by a 205-hp direct and port-injected 2.0-liter 4-cylinder SUBARU BOXER® engine, the BRZ hits all the right notes in both performance and sound. The supersonic, high-rpm symphony from the tuned exhaust system is music to the true driver's ears.

Dialled-in
The ideal sports car driving position means you'll find everything you need, right where you need it. The bolstered, sport-design front seats keep you perked up, while the small-diameter, leaf-spring-wrapped steering wheel is perfectly complemented by a point-and-shoot 1h:1l steering ratio.

Connected
Everywhere you go in the BRZ, you'll feel connected to your world. Thanks to standard SUBARU STARLINK® Multimedia, it allows you to connect via Bluetooth® to apps like Pandora®, iHeartRadio®, Stitcher® and Aha®. (For all your favorite news, music and podcasts. For a more engaged experience, upgrade to the 7-inch STARLINK® Multimedia system with standard Apple CarPlay® and Android™ Auto integration and a built-in voice-activated navigation system powered by TomTom®. Most systems offer HD Radio® and SiriusXM® All Access Radio® for the ultimate in sound quality and listening enjoyment.)

BRZ, painted in WR Blue Pearl w/ Opticall Performance Package.
Driver-focused Cockpit

Everything is designed with the driver in mind. From the small-diameter, leather-wrapped steering wheel to the strategically-placed pedals, oblong shifter and low-mounting performance-design front seats with deep bolsters and Alcantara® inserts—it’s all perfectly assembled to create the ideal sporty driving position. The 4.2-inch multifunction display1 keeps your infotainment in one place with a g-force meter, lap timer, engine torque curve maps and more, while Track Mode lets you push the limits of performance driving even further. The available dual-zone automatic climate control system keeps you in the comfort zone, while standard Waze® allows for an easy connection to your favorite apps and content. Plus, an updated 7-inch STARLINK® Multimedia system with standard Apple CarPlay® and Android™ Auto® integration and a built-in navigation system is available! You’ll also have standard auto-on/off LED headlights to keep you connected to the driving experience, even after dark.

It only lacks one thing— you.
Every excess eliminated.

Every thrill amplified.

Lightweight—2,789 Pounds

Lightweight sports cars can react more quickly, accelerate faster, and stop with more authority. With less heft, the 205-hp SUBARU BOXER® engine becomes a powerhouse, and the available 12.8-inch Brembo® performance brakes—world-beaters. High-tensile steel makes it not only lighter but stiffer, too. Also a priority was balance—so it’s rear-wheel drive for better front-to-rear weight distribution.

Low 0.27 Coefficient of Drag

To a sports car, wind is like weight—the more of it you have to move, the more it takes from your ability to perform. Features like a channeled roof, aerodynamic underbody panels and a rear diffuser help the BRZ cut through the air, sharpening the performance you’ll feel.

SUBARU BOXER® Engine

Low, stable, with immediate power delivery, the SUBARU BOXER® engine with up to 205 hp is the heart and soul of the BRZ. With port- and direct-injection technology, its efficiency is impeccable—up to 33 highway MPG—and its power easily harnessed with either the lauded 6-speed close-ratio manual transmission or a quick-shifting 6-speed automatic transmission with manual mode and paddle shifters.

Driver-centric Ergonomics

With design features like a small-diameter steering wheel and optimally placed short-throw shifter, your hands can fully capitalize on the quick 13.1:1 steering ratio. And with sport-design instrumentation, you’ll immediately get the information you need most.

Performance-design Seats

When you’re deep in the corners, you’ll be glad the BRZ comes standard with supportive front seats with deep bolsters. They’re also available with Alcantara® inserts, which provide extra grip to help keep you in the pocket.
Tuned by STI—Subaru Tecnica International

If one word could sum up STI, it’s this perfectionism. With the latest iteration, they’ve sharpened a razor blade, enhancing the already iconic BRZ with looks and performance better than ever before (1). The BRZ TS LIMITED DRIED—OUT with exclusive STI (1) parts and design details you won’t find on any other BRZ. This side of Tokyo, Outback, or you see custom styling cues, with a full STI extras kit that features 18-inch alloy wheels, and new NBR® tires. And nothing will prepare you for how it drives: With a finely honed chassis, precision-tuned SACHS® suspension (1), Brembo® brakes, and 18-inch STI alloy wheels finished with Michelin® Pilot® Sport performance tires, you’ll be treated to an unforgettable driving experience.

Subaru is the 2018 Top Performance Brand for Residual Value, according to ALG(1).

Subaru is the Best Performance Brand for three years running, according to Kelley Blue Book(2).

“...is an affordable, tossable, tall-happy sports car, slick-shifting, hard-stopping, great-sounding, as much fun on a track as it is in the canyons as it is around town.”

Autoweek (March 6, 2017)

98% of Subaru vehicles sold in the last 10 years are still on the road today.

IHS Markit
**BRZ Premium**

- 205-hp dual-injection 2.0-liter 4-cylinder SUBARU® BOXER® engine
- Direct-throttle 6-speed manual transmission on 6-speed manual
- Multi-spoke 17-inch aluminum-alloy wheels
- LED headlights
- Rearview camera
- Brake assist system
- Clutch shifter
- Leather-wrapped steering wheel with audio and Bluetooth® controls
- Sun visor with multifunction display
- Manually adjustable instrument lighting system
- Auto-dimming power sunroof
- Electronic control system
- RearVision Camera
- SUBARU STARLINK® 8.0-inch Multimedia System with Pandora® Internet Radio, Siri® Eyes Free, and Alexa® skill integration, smartphone application, and HD multimedia display
- Backup camera
- 16-inch deisgn with Multi-Port Fuel Injection Start
- Jennifer& system

**BRZ Limited**

- Includes BRZ Premium key features and adds:
  - Power rear spoiler
  - EyeSight® system and windshield wipers
  - Sound door switches and door switch on rear seat
  - Sport-tuned 6-speed manual transmission with rev-down</p>
### 2018 BRZ | Equipment

<table>
<thead>
<tr>
<th>Feature</th>
<th>Standard</th>
<th>Premium</th>
<th>Limited</th>
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<tbody>
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<td>+</td>
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<td>LED fog lights</td>
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<td>LED taillights</td>
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<td>Standard day/night function, built-in compass, and fuel economy display</td>
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<td>Standard touchscreen with analog compass, fuel economy display, and built-in compass</td>
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### Audio and Communication Systems

- Sound System: STI Anniversary Edition with 6.35-in. touchscreen, Stream™ and Aha® smartphone app integration, high-definition LCD navigation display, 6 speakers, and subwoofer (6-speaker system). Available as an option.
- Sound System: STI Anniversary Edition with 6.35-in. touchscreen, Stream™ and Aha® smartphone app integration, high-definition LCD navigation display, 6 speakers, and subwoofer (6-speaker system). Available as an option.

### Security

- Pre-Collision Braking System (PCBS) | + | + | + |
- Blind Spot Detection System (BSD) | + | + | + |
- Lane Departure Warning System (LDWS) | + | + | + |
- Automatic High Beam (AHS) | + | + | + |
- Electronic Stability Control (ESC) | + | + | + |
- Traction Control (TCS) | + | + | + |
- Anti-Lock Braking System (ABS) | + | + | + |
- Brake Assist | + | + | + |
- Brake Assist | + | + | + |
- Tire Pressure Monitoring System (TPMS) | + | + | + |
- LED Daytime Running Lights (DRL) | + | + | + |
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2018 BRZ | Accessories

STI Front Under Spoiler. STI Front Under Spoiler gives the BRZ a mean, ground-hugging look.

STI Side Under Spoiler. Continue the mean ground-hugging look down the rocker panels of the BRZ. Kit includes both left and right side under spoilers.

STI Rear Quarter Under Spoiler. Complete the look on the side of the BRZ with the addition of the rear quarter under spoilers. Kit includes both left and right rear quarter under spoilers.

Rear Bumper Diffuser. Lower rear body panel helps to direct airflow and adds a sculpted braking touch to the BRZ lower rear body line.

STI Shink/Throw Shifters. Significantly reduces shift throw lengths for crisper shifts and sportier driving feel.

Window Trim Kit. Includes stainless steel exterior side mirror trim and stainless steel rear window trim.

STI High-Flow Front Mount Intercooler. High-performance STI intercooler features 15% increase in flow over stock unit.

10-Inch Powered Subwoofer. Manufactured for Subaru of America by Kicker.®

10% Hidden Peroxide Resistant Vinyl Film. Helps to protect bumper resistant vinyl film helps to protect bumper area from ultraviolet damage.

Footwell Illumination Kit. Casts a soft blue or red glow onto the front floor area.

10-Inch O.E. Screen. Bright, sharp, easy-to-read design. Auto-dimming mirror with Homelink®. This upgraded Auto-Dimming Mirror detects glare and darkens automatically to protect your eyes while featuring an 8-point digital compass. Three backlit Homelink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the exact status of your garage door open or closed, if programmed to a compatible opener featuring two-way communication.

STI Alloy Wheels. The 17-inch 10-spoke STI alloy wheel set helps to give the BRZ the perfect blend of attitude and style, combined with improved handling performance and steering precision due to the reduced weight of the alloy when compared to the stock alloy wheels. The wheels are finished in black and finished off with STI branded center caps.

STI DTM Grille. The STI DTM grille is a carbon-fiber unit that features integrated STI styling for a meaner look.

10-Inch Sound Insulation Kit. Featuresx job with STI branded center caps.

2018 BRZ | Owner Benefits

Subaru Badge of Ownership

Once you’ve part of our family, we’ll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security for 10 years or 100,000 miles. They’re the only mechanical and maintenance plans backed by Subaru, and because we’ve been backing them for more than 30 years, they’re agreements you can trust. Your retailer has full coverage details.

Warranties*

New Car Limited Warranty

3 years or 36,000 miles, whichever comes first.

Powertrain Limited Warranty

5 years or 60,000 miles, whichever comes first.

Drivetrain Limited Warranty

5 years or 60,000 miles, whichever comes first.

3-Year Roadside Assistance

3 years, unlimited miles.
Take a Guided Tour

It’s the ultimate way to get to know the BRZ on your terms. Get up close and personal with color configurators; videos, 360-degree views, interactive content and so much more.

Online:
tour.subaru.com/BRZ2018

These brochures were printed with vegetable-based inks and produced using a “Green Printing Process.” The Forest Stewardship Council® (FSC®) is an international organization that brings people together to find solutions which promote responsible stewardship of the world’s forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 19 trees preserved for the future; 9,115 gallons of wastewater flow saved; 611 lbs solid waste not generated; 1,680 lbs net greenhouse gases prevented; 9,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Love. It’s what makes a Subaru, a Subaru.