ATHLETIC & AESTHETIC.

Sleek lines create a dynamic stance and unmistakable look. The ergonomic interior is just as compelling – roomy and intensely flexible too, making short work of any task. Sports-sedan handling and 265-hp V6 acceleration combine for spirited appeal, while the 6-speed automatic delivers smooth efficiency. Take comfort from a slew of standard safety features, including AdvanceTrac® with RSC® (Roll Stability Control®). It all adds up to one smart do-everything crossover: Ford Edge, available in SE, SEL, Limited or Sport trim.
SEIZE THE OPEN SKIES.

The awe-inspiring Vista Roof™ encompasses nearly 40% of the top, equating to an overhead view 3X larger than the average moonroof. The front panel fully opens; the rear stays put. A wind diffuser and dual power sunshades are also intrinsic to this panoramic option.

A FRESH INFUSION OF SIENNA
Leather-trimmed seat surfaces are crafted in a stylish new look and detailed with contrast stitching. There’s also a hint of dark, brushed-aluminum in this optional Limited Interior Appearance Package.

A MORE EFFECTIVE REAR VIEW
Designed specifically for Edge, the standard Blind Spot Mirrors integrate an innovative convex spotter for increased visibility along each side of the vehicle.
IN MOTION IT STIRS EMOTION.

Edge Sport sizzles. The 22-in. machined-aluminum wheels and large, bright dual exhaust tips glisten. Its suspension is performance tuned, and monochromatic paint extends to the unique side mouldings. Alcantara® Grey seat inserts synthesize interior harmony.

THE POWER OF 6
As in an aluminum-block V6 engine for every Edge, good for spirited 265-hp performance. It’s teamed with a sophisticated 6-speed automatic transmission that ensures optimum fuel economy.

THE ABCs OF AWD
All-Wheel Drive (AWD) is available to predict traction and deliver the precise amount of engine torque — transferring it front to rear, and side to side among all wheels — even before slippage occurs. Standard on Sport.

Fuel consumption ratings based on Transport Canada approved test methods.
ENRICHING. ENCHANTING. ENGAGING.

Ford SYNC,® voice-activated, in-vehicle communications and entertainment system is available to work with your paired Bluetooth®-enabled mobile phone and digital media player or USB drive — all at the touch of a button or by simple spoken commands. SYNC even offers 911 Assist.® SIRIUS® Satellite Radio® fills airwaves on all models.

VOICE-ACTIVATED NAVIGATION, PLUS
This optional hi-tech helper displays colour graphics on a generous 6.5-in. LCD touch screen. It also provides nearly 10 gigs of storage space for photos (on your home page) and music (up to 2400 songs).

DUAL INVISION™ DVD HEADRESTS
An optional Ford Licensed Accessory, they function independently of each other and tout 7-in. adjustable monitors, game ports, infrared headphones and much more.

Edge Limited with Camel leather-trimmed interior with available equipment.
Edge Limited is loaded. Supple leather trim, and power front seating that’s heated. The driver’s seat is also memory-activated — sideview mirrors follow suit. Reverse Sensing provides alerts. There’s 9-speaker Premium Sound for your ears. And Ambient Lighting for your eyes.

**RICH WITH POSSIBILITIES.**

**INdIVIdUALIZed COMFORT**
Dual-zone Electronic Automatic Temperature Control — with a particulate air filter — is available so the driver and front passenger can personalize the climate.

**PERSONALIZED TRAVeL**
Providing generous amounts of leg and head room, the comfortable rear seats are split 60/40, and each seatback reclines to a favourite position. Passengers in back will also appreciate the fold-down centre armrest.
Do it all: The available power liftgate makes loading things even easier. Automatically raise it or lower it using one of 3 convenient buttons — on the key fob, on the dashboard or in the cargo area itself. Edge is definitely adept at adaptability.

BRING IT ON
The available fold-flat front-passenger seat accommodates items a full 2.44 m (8 ft.) long. With rear seatbacks folded, there’s 1971 litres (69.6 cu. ft.) of open space behind the first row.

THE EASYFOLD™ WAY
Handily located in the cargo compartment, the available EasyFold release allows you to lower the 60/40 split rear seatbacks at the push of a button: Create a flat loadfloor in mere seconds.
This 5-passenger crossover comes equipped with advanced safety attributes, including an energy management system built into its structure. Side-intrusion door beams, energy-absorbing door-trim panels, and bumper-to-bumper flow-through rails help to divert collision forces away from occupants. Edge never lets its guard down.

**a. SAFETY CANOPY® SYSTEM** The patented Safety Canopy System deploys side-curtain airbags to enhance protection for outboard-seated occupants in the event of certain side-impact collisions.

**b. PERSONAL SAFETY SYSTEM™** With its sophisticated network of sensors and dual-stage front airbags, the Personal Safety System enhances protection for the driver and front passenger in certain frontal collisions.

**c. ADVANCETRAC® WITH RSC® (ROLL STABILITY CONTROL™)** The industry’s only system with 2 gyroscopic sensors — one of which is a unique vehicle-roll motion sensor — AdvanceTrac with class-exclusive RSC works with the 4-wheel disc Anti-lock Brake System (ABS), traction control and yaw control. It automatically determines when to apply individual brakes and modify engine power to help keep all 4 wheels firmly planted.

**d. SOS POST-CRASH ALERT SYSTEM™** In the event of airbag deployment or safety belt pretensioner activation in certain collisions, the SOS Post-Crash Alert System automatically flashes the hazard lights and sounds the horn to attract attention.

---

1 Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

2 Medium 5-Passenger CUV class with standard 6-cylinder engine.

3 SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.
**Specifications**

**Standard Equipment**

**Mechanical**
- 3.5L Duratec® V6 engine
- 6-speed automatic transmission
- 4-wheel power disc brakes with Anti-lock Brake System (ABS)
- Front-wheel drive (FWD) or All-Wheel Drive (AWD)
- Fuel tank capacity — 72-litre FWD; 76-litre AWD
- Independent front and rear suspension
- One-touch integrated start
- Power steering

**Safety/Security**
- Personal Safety System™ for driver and front passenger — Includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Adjustable head restraints
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Autolock
- Battery saver with headlamps-off delay
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags
- Height-adjustable shoulder safety belts — Front
- Illuminated entry system
- LATCH — Lower anchors and tether anchors for child-safety seats (2 in rear)
- Keyless entry system with 2 integrated key fobs
- Safety Canopy® System with side-curtain airbags and rollover sensor
- SecuriLock® passive anti-theft engine immobilizer system
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

**Interior**
- Accessory delay for power features
- Air conditioning
- Auxiliary audio input jack
- Cargo area light
- Cargo floor tie-downs (2)
- Cargo Management System
- Centre console with deep-bin armrest, dividers, power point and 2 cupholders
- Coat hooks (2)
- Cruise control
- Cupholders/beverage holders (6)
- Dome/map lights — Front and rear carpets
- Grab handles — B-pillar (2)
- Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and low coolant indicator)
- Map pockets — Driver and front-passenger seatbackst and in all 4 door panels (with 2 beverage holders in front door panels)
- Message centre with trip computer
- Overhead console with sunglasses holder
- Power door locks
- Power points (4) — Instrument panel, front console, rear and cargo area
- Power windows with one-touch-up/-down driver-window feature
- Rear-seat fold-down centre armrest with 2 cupholders
- Rear-window defroster
- Seats — Front bucket seats; rear 60/40 split-fold flat seat
- SIRIUS Satellite Radio (includes 6-month prepaid subscription)
- Steering column — Manual tilt and telescoping

**Exterior**
- Antenna — Roof-mounted
- Grille — Chrome 3-bar design
- Power sideview mirrors with Blind Spot Mirrors and manual fold-away design
- Privacy glass (rear doors, quarter windows and rear window)
- Quad-beam halogen headlamps
- Windshield wipers — Front: variable-intermittent with washer; rear: 2-speed with washer

1Always wear your safety belt and secure children in the rear seat.

"SIRIUS," the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at siriuscanada.ca.

**Engine**

<table>
<thead>
<tr>
<th>3.5L Duratec® V6</th>
<th>Horsepower (hp @ rpm)</th>
<th>265 @ 6250</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Torque (lb.-ft. @ rpm)</td>
<td>250 @ 4500</td>
</tr>
</tbody>
</table>

**Estimated Fuel Consumption Ratings³**

<table>
<thead>
<tr>
<th></th>
<th>City</th>
<th>Highway</th>
</tr>
</thead>
<tbody>
<tr>
<td>FWD — 3.5L V6</td>
<td>11.8 (24.0)</td>
<td>8.1 (35.0)</td>
</tr>
<tr>
<td>AWD — 3.5L V6</td>
<td>12.5 (23.0)</td>
<td>8.8 (32.0)</td>
</tr>
</tbody>
</table>

³Fuel consumption ratings based on Transport Canada approved test methods.

**Dimensions & Ratings**

<table>
<thead>
<tr>
<th>Extérieur (mm)</th>
<th>Overall length</th>
<th>Wheelbase</th>
<th>Overhang — Front</th>
<th>Overhang — Rear</th>
<th>Width (with mirrors)</th>
<th>Height (without options)</th>
<th>Minimum running ground clearance</th>
<th>Liftover height</th>
<th>Ramp breakover angle</th>
<th>Angle of approach</th>
<th>Angle of departure</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4717 (185.7)</td>
<td>2824 (111.2)</td>
<td>940 (37.0)</td>
<td>953 (37.5)</td>
<td>2212 (87.1)</td>
<td>1702 (67.0)</td>
<td>201 (7.9)</td>
<td>792 (31.2)</td>
<td>17.5°</td>
<td>16.0°</td>
<td>24.5°</td>
</tr>
</tbody>
</table>

**Trailer Tow Applications kg (lbs.)**

<table>
<thead>
<tr>
<th>Maximum Loaded Trailer Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class I</td>
</tr>
<tr>
<td>Class II</td>
</tr>
</tbody>
</table>

Maximum weights shown are for properly equipped vehicles with required equipment and a 68-kg (150-lb.) driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford of Canada Dealer. Cargo and load capacity limited by weight and weight distribution.
## Specifications & Options

<table>
<thead>
<tr>
<th>SE (FWD)</th>
<th>SE (FWD or AWD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Limited (FWD or AWD)</strong></td>
<td><strong>Sport (AWD)</strong></td>
</tr>
<tr>
<td><strong>Mechanical</strong></td>
<td><strong>Exterior</strong></td>
</tr>
<tr>
<td>17-in. painted-aluminum wheels with P235/65R17 BSW tires</td>
<td>Power, heated sideview mirrors with security approach lamps and memory</td>
</tr>
<tr>
<td>18-in. painted-aluminum wheels with P245/60R18 all-season BSW tires</td>
<td>Power liftgate</td>
</tr>
<tr>
<td>20-in. premium chrome-clad aluminum wheels with P245/50R20 all-season BSW tires</td>
<td>Roof side rails — Black (not available with Vista Roof™)</td>
</tr>
<tr>
<td>22-in. machined-aluminum wheels with P265/40R22 all-season BSW tires</td>
<td>Vista Roof — Panoramic 2-panel glass roof with power tilt and open features on front panel and dual power sunshades (not available with roof side rails)</td>
</tr>
<tr>
<td>Engine block heater</td>
<td>Canadian Comfort Package — Includes Vista Roof and Leather Comfort Package</td>
</tr>
<tr>
<td>Reverse Sensing System (requires Convenience Package on SE)</td>
<td>Cargo Package — Includes cargo area protector, bumper protector and cargo area cover (late availability)</td>
</tr>
<tr>
<td><strong>Seating</strong></td>
<td><strong>Packages</strong></td>
</tr>
<tr>
<td>Cloth trim — Front bucket seats with 4-way manual driver seat</td>
<td>Class II Trailer Tow Package — Includes Class II hitch receiver, engine oil cooler, larger radiator, upgraded cooling fans, upgraded battery (59-amp-hr.), and wiring harness with 2-pin connector (1588 kg/3500 lbs. max.)</td>
</tr>
<tr>
<td>Unique cloth trim — Front heated bucket seats with 6-way power driver seat, driver manual lumbar and driver/passenger recline</td>
<td>Convenience Package — Includes automatic headlamps, auto-dimming rearview mirror, driver-side SecuriCode™ keyless-entry keypad, and secondary steering wheel-mounted audio controls</td>
</tr>
<tr>
<td>Leather trim — Front heated bucket seats with 6-way power driver and front-passenger seats, driver memory and driver manual lumbar</td>
<td>Leather Comfort Package — Includes leather-trimmed seats, heated front bucket seats and 6-way power fold-flat front-passenger seat</td>
</tr>
<tr>
<td>Leather trim — Front heated bucket seats with Alcantara® suede inserts, 6-way power driver seat, driver manual lumbar and driver/passenger recline</td>
<td>Limited Interior Appearance Package — Includes premium Charcoal Black leather-trimmed seats with Sienna seating surfaces, Sienna stitching on steering wheel and shift knob, and dark brushed-aluminum instrument panel finish (available with White Platinum Tri-Coat, Cinnamon, Ingot Silver, Sterling Grey and Tuxedo Black exterior colours only)</td>
</tr>
<tr>
<td>6-way power fold-flat front-passenger seat</td>
<td>Sport Premium Package — Includes Universal Garage Door Opener, heated sideview mirrors with security approach lamps and memory, 6-way power fold-flat front-passenger seat, and power liftgate</td>
</tr>
<tr>
<td><strong>Interior</strong></td>
<td><strong>Standard</strong></td>
</tr>
<tr>
<td>Ambient Lighting</td>
<td>Alcantara is a registered trademark of Alcantara S.p.A., Italy.</td>
</tr>
</tbody>
</table>

### Model-Specific Features

**SE**
- **Standard content:**
  - 17-in. painted-aluminum wheels • Black exterior door handles, power sideview mirrors, rear spoiler and rocker mouldings • Dual chrome exhaust tips • Metallic-painted instrument panel finish • Cloth seats • Front bucket seats with 4-way manual driver seat • Rear 60/40 split fold-flat seat with manually reclining seatbacks • AM/FM stereo/single-CD player with MP3 capability • SIRIUS Satellite Radio

**SEL**
- Includes SE content, plus:
  - 18-in. painted-aluminum wheels • Body-colour exterior door handles, sideview mirror accents and rear spoiler • Fog lamps with chrome bezels • Leather-wrapped steering wheel and shift knob • Message centre with trip computer and compass • Chrome accents on vents • Textured-aluminum instrument panel finish • Convenience Package with automatic headlamps, electrochromic rearview mirror, driver-side SecuriCode keyless-entry keypad, and secondary steering wheel-mounted audio controls • Front heated bucket seats with 6-way power driver seat • Rear 60/40 split fold-flat seat with EasyFold™ rear seatback release • AM/FM stereo with 6-disc in-dash CD changer • Dual-zone Electronic Automatic Temperature Control • Particulate air filter

**Limited**
- Includes SEL content, plus:
  - 18-in. premium chrome-clad aluminum wheels • Body-colour key pad • Power, heated sideview mirrors with security approach lamps and memory • “LIMITED” badge • Reverse Sensing System • Leather-trimmed seats • 6-way power driver seat with memory • 6-way power fold-flat front-passenger seat • Ford SYNC • Premium Sound System with AM/FM stereo/6-disc in-dash CD changer and 9 speakers • Ambient Lighting • Universal Garage Door Opener • Unique brushed-aluminum finish on centre-stack panel and door-sill scuff plates • Power liftgate

**SPORT**
- Includes SEL content, plus:
  - All-Wheel Drive (AWD) • 22-in. machined-aluminum wheels • Unique front and rear lower fascias • Body-colour door cladding and side skirt rocker mouldings • Dark Metallic headlamp and tail lamp treatments • Large-diameter dual bright exhaust tips • “SPORT” badge • Contrast stitching on leather-trimmed steering wheel and shift knob • Leather-trimmed seats with Alcantara suede inserts • Premium Sound System with AM/FM stereo/6-disc in-dash CD changer and 9 speakers • Ford SYNC • Unique dark brushed finish on centre-stack panel
ACCESORIES

A. Hood Deflector  
B. Rear Bumper Cover  
C. Splash Guards  
D. Trailer Hitch Balls/Draw Bar  
E. Body Kit by 3dCarbon®  
F. Remote Start Systems  
G. Front Illuminated Sill Plates  
H. Graphic Stripe Kit

Also available:
All-Weather Floor Mats  
Ashcup/Coin Holder/Smoker’s Pack  
Electrochromic Mirrors  
Garmin® Portable Navigation Systems1  
Interior Rear Cargo Shade  
Interior Soft Cargo Cooler Bag1  
Interior Soft Cargo Organizers (standard and large sizes)  
Roof Cross Bars  
Side Window Deflectors  
Vehicle Security System  
Wheel Locks  
1Ford Licensed Accessories.  
Garmin is a registered trademark of Garmin Ltd.

WHEELS

A. 17-in. Painted-Aluminum Standard on SE  
B. 18-in. Premium Chrome-Clad Aluminum Standard on SEL, Optional on Limited  
C. 18-in. Painted-Aluminum Standard on SEL, Optional on Limited  
D. 20-in. Premium Chrome-Clad Aluminum Optional on Limited  
E. 22-in. Machined-Aluminum Standard on Sport

Custom accessories

Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000 km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s limited warranty. The warranty coverage will vary by accessory manufacturer. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer’s limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

Ford ESP PremiumCare Plan. Depending on the Ford ESP Plan you select, some Dealer-installed Genuine Ford Accessories can be covered up to 7 years or 150,000 km. See your Ford of Canada Dealer for details.
Exterior

- White Platinum Metallic Tri-Coat
- White Suede
- Red Candy Metallic Tinted Clearcoat
- Cinnamon Metallic
- Sport Blue Metallic
- Dark Ink Blue Metallic
- Ingot Silver Metallic
- Sterling Grey Metallic
- Tuxedo Black Metallic

Interior

- Medium Light Stone Cloth Available on SE
- Charcoal Black Cloth Available on SE
- Unique Medium Light Stone Cloth Available on SEL
- Unique Charcoal Black Cloth Available on SEL

- Camel Leather Available on SEL and Limited
- Medium Light Stone Leather Available on SEL and Limited
- Charcoal Black Leather Available on SEL and Limited

- Charcoal Black Leather with Sienna Seating Surfaces Standard on Limited with Limited Interior Appearance Package
- Charcoal Black Leather with Grey Alcantara Suede Inserts Standard on Sport

Camel

- Medium Light Stone
- Charcoal Black

SE
- White Suede
- Red Candy Metallic Tinted Clearcoat
- Dark Ink Blue Metallic
- Ingot Silver Metallic
- Tuxedo Black Metallic

SEL/Limited
- White Platinum Metallic Tri-Coat
- White Suede
- Red Candy Metallic Tinted Clearcoat
- Cinnamon Metallic
- Sport Blue Metallic
- Dark Ink Blue Metallic
- Ingot Silver Metallic
- Sterling Grey Metallic
- Tuxedo Black Metallic

Sport
- Red Candy Metallic Tinted Clearcoat
- Sport Blue Metallic
- Ingot Silver Metallic
- Tuxedo Black Metallic

Colours shown are representative only. Not all colours are available on all models. See your Ford of Canada Dealer for actual paint/trim options.

For more information on Ford of Canada products and services, please visit our website:

Our commitment to you...
Peace-of-Mind Protection

• Basic Coverage: 3 years/60,000 km
• Powertrain Warranty: 5 years/100,000 km
• Corrosion Warranty: 5 years/unlimited distance
• Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

For prompt, courteous answers to your questions:

Ford Customer Relationship Centre
1-800-565-3673

Ford Credit Customer Service Centre
1-877-636-7346

Competitive comparisons are based on 2009 competitive models, publicly available information and Ford data at the time of printing of the 2010 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2010 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or ford.ca for complete vehicle details.

FORD EXTENDED SERVICE PLAN

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and help protect you from the cost of unexpected repairs. To add to your peace of mind and help protect your investment beyond your New Vehicle Basic Warranty, complement your ESP with a prepaid maintenance plan that covers all required scheduled maintenance items for your vehicle and 8 wear items. Ask your Dealer for a Ford ESP, the only service contract backed exclusively by Ford Motor Company of Canada, Limited, and honoured at all Ford and Ford Lincoln Dealerships across North America. Certain limitations and exclusions apply, see your Dealer for details.

FORD CREDIT

Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca.