THE BMW 3 SERIES COUPE.

A PASSION FOR FLIGHT.
At BMW, we believe that ideas are everything. Because we are an independent company, we have the freedom to make sure that great ideas live on to become Ultimate Driving Machines®.

Revolutionary power: The 3 Series Coupe for 2010.

BMW 335i shown with the following equipment:
- Engine: 24-valve, Advanced Turbo, 3.0-liter inline six-cylinder
- Wheels: Star Spoke (Style 189) light alloy wheels
- Exterior color: Space Grey Metallic
- Upholstery: Black Dakota Leather
- Interior trim: Aluminium

For details on Standard and Optional equipment, please refer to Equipment Section pages 46-63.
Only BMW designers and engineers steeped in motorsport could have produced the 3 Series Coupe ± a vehicle that dramatically changes your expectation of the driving experience. Two inline six-cylinder engines achieve faster acceleration and greater torque but with a reduced thirst for fuel. The ride is equally eye-opening, thanks to a supple suspension that handles tight corners with élan, while remaining comfortable over long distances. And for the first time in a two-door, BMW offers the all-weather grip of xDrive intelligent all-wheel drive.1 With its dynamic performance, elegant appointments and outstanding passenger protection, the BMW 3 Series Coupe continues to firmly clinch the title of the world’s quintessential Sports Coupe.

128i xDrive and 335i xDrive only.
It will take you from 0 to 60 in 5.3 seconds. It will thrill you even faster.

1 335i with manual transmission: 5.5 seconds, STEPTRONIC automatic transmission: 6.0 seconds. Obey local speed laws and always wear safety belts.
Ask any BMW driver what makes a BMW “The Ultimate Driving Machine.” You’ll learn that it’s not just straight-line acceleration, but the way it drives. A BMW’s handling is made up of dozens of finely honed performance features—from large, fade-resistant anti-lock brakes to near-perfect 50/50 weight balance—that add up to a legendary car. The 3 Series Coupe takes this formula further with an advanced sport suspension, Dynamic Stability Control (DSC), with unique brake-enhancing features, and one more, often overlooked feature that doesn’t enhance performance, but the sheer thrill of driving: the sound of the exhaust. In the 328i, it’s a lusty growl. In the 335i, it’s a burbly roar upon startup that, as the rpms drop, lowers to a throaty rumble, and when warmed up, idles at a sonorous hum.

Balanced performance: it’s what keeps our cars and our drivers revved for fun.
Exterior

The kidney grille: a symbol of BMW’s proud heritage. With the 3 Series Coupe, BMW takes a step forward while retaining the design elements that have made it one of the world’s most recognized marques.

For example, signature Corona headlight-rings encircle all four headlights, serving both as Daytime Running Lights and identifying the vehicle as a BMW at night. Distinctively styled Xenon Adaptive Headlights—the outer two headlights—illuminate the road around corners, thanks to an electromechanical control system that directs them into and around the bend as soon as the Coupe begins cornering. The Hofmeister kink—the traditional bend in the C-pillar of every BMW—is edged in chrome, underscoring the dynamic styling of the 3 Series Coupe.

Another classic BMW design: L-shaped taillights. The Coupe’s styling is further distinguished by horizontal light-conducting rods with LED technology. And Adaptive Brake Lights expand the field of your brake lights in sudden stops, alerting drivers behind to maintain a recommended distance.

Even the newest concepts honor BMW tradition.
Looks that grab attention.

xDrive that grabs the road.

Sleek. Aggressive. Captivating. The 3 Series Coupe’s crisp performance is matched by its fresh styling. Both reflect the French origin of the word “coupé” – “cut.” Compared to the Sedan, the roofline is lower; the chiseled front, more sporty. Sharp character lines on the hood and sides mirror the car’s bold stance and wind-cheating aerodynamics – on the 328i, a remarkably low Cx of 0.28. Massive 18” light alloy wheels with 225/40 front, 255/35 rear run-flat performance tires included in the Sport Package increase the 3 Series Coupe’s top speed to 150 mph and proclaim its athletic dominance. On smooth, dry roads, xDrive intelligent all-wheel drive available in the 328i xDrive and 335i xDrive models gives you a sporty, rear-wheel-drive feel. But hit a wet or snow-covered road, and xDrive automatically sends more torque to the axle with more traction. The 3 Series: a Coupe that’s a cut above the rest.

1 Run-flat tires do not come equipped with spare tire.
2 Performance tires are not recommended for driving in snow and ice. Due to low-profile tires, please note:
   wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

For details on the availability of standard and optional features, please refer to the Standard equipment/Optional equipment charts at the back of this brochure.
Designed to take your breath away. Even before you drive it.
Designed by BMW for lasting pleasure, peace of mind and value.

What does it take to make Car and Driver’s coveted “10Best” Cars list a record-breaking 18 years in a row? Or have AUTOMOBILE Magazine declare you an All Star for 14 years? You’ll know the moment you drive the 3 Series Coupe. Its pleasures also include a valuable feature unique in the automotive world: BMW Ultimate Service.™ This package of premium services, warranties and coverage was designed to free you from thinking long and hard before driving your BMW long and hard.

At BMW, outstanding value is nothing new: year after year, BMWs have posted among the highest resale values in their class. Drive the 3 Series Coupe and discover a new kind of value you’ll look forward to every day.

3 For full details on BMW Ultimate Service, including exclusions and limitations, see page 66.
335i Coupe shown with the following optional equipment:

**Interior upholstery:**
- Black Dakota Leather

**Interior trim:**
- Aluminum

**Additional equipment:**
- Navigation system,
  - heated seats,
  - rear sunshade
Efficient, elegant and electrifying, the 3 Series Coupe cockpit is the perfect point of entry into the BMW driving experience. Virtually everything is created to heighten the synchronicity between driver and car. Grab hold of the leather-wrapped sport steering wheel with race-inspired thumb rests, while keeping an eye on the sport-design speedometer and tachometer. Aluminum trim highlights the sleek design. The Navigation system, housed above the center dashboard, guides you to virtually any destination throughout the U.S. This feature includes voice command and Drive, which allow you to keep your hands on the wheel and your eyes on traffic while changing radio stations, temperature and other comfort settings. Six programmable memory buttons allow you to set your favorite Navigation system addresses, radio stations and phone numbers (if so equipped).

The 3 Series Coupe cockpit: your power connection with the road.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Does your definition of sophisticated design lean in the direction of sporty or elegant? BMW gives you the freedom to create an interior that reflects your personal style, with a choice of five colors of Dakota Leather upholstery and four handsome interior trims. The front seats are designed for optimal comfort over long distances; those included in the Sport Package offer adjustable side bolsters for more support in high-performance maneuvers. BMW also believes that convenience is an integral part of everyday luxury. That’s why, after you settle into the front seat, BMW’s unique safety belt assistant automatically brings your safety belt buckle forward to you for easy access. And convenient storage spaces, like the front center console and covered pockets in the front doors, keep loose items secure.

For details on the availability of standard and optional features, please refer to the Standard equipment/Optional equipment charts at the back of this brochure.
Enjoy four seats of first-class accommodations.

With its two supple, supportive seats, generous personal space, luxurious trim, and dramatic lighting, sitting in the rear cabin of the 3 Series Coupe is like relaxing in an exclusive club. But a club that’s easy to get into, thanks to an innovative front-seat release and power seat sliding feature. At night, a touch of soft, red Ambiance lighting turns the cabin into a warm space. The center console offers climate controls and convenient storage; two generous cupholders are concealed in the retractable, padded armrest. Both rear seats fold forward, expanding the fully lined trunk’s storage capacity. Need even more trunk space? Lift the floor and you’ll discover a concealed compartment to stow your valuables.

Smoker’s Package/ashtray (shown) not available.
This is how much has gone in.

At BMW, we create dynamic vehicles that thrill you with quick acceleration, predictable handling and unshakable control. We are also busy finding ways to sustain this level of performance while incorporating innovative fuels and technologies to help preserve the environment. This is what we refer to as Efficient Dynamics. This goal has led to the visionary CleanEnergy hydrogen-powered engine, which is currently used in the BMW Hydrogen 7 Sedan. BMW Advanced Diesel with BluePerformance, which offers diesel power with quick acceleration, increased fuel efficiency and reduced emissions, was introduced to the U.S. in select models in 2009. In fact, every BMW on the road today comes standard with technology that boosts performance while simultaneously reducing fuel consumption and CO₂ emissions.

Efficient transmissions

The 3 Series Coupe offers a choice of two 6-speed transmissions: a smooth-shifting manual, and an equally fuel-efficient STEPTRONIC automatic transmission.

Valvetronic

Instead of using a traditional throttle, Valvetronic technology in the 328i and 328i xDrive lets the engine breathe more easily by varying the lift height of the valves to regulate air intake. The result: improved cold starts, smoother running, and a significant drop in fuel consumption. Using revolutionary technology such as this, BMW has improved its overall average fuel economy more than any other manufacturer.

Aerodynamics

The more smoothly that air flows over a vehicle, the more efficiently it can operate. All BMWs are designed for a low coefficient of aerodynamic drag, which translates into quicker acceleration, more stable handling, quieter operation and greater fuel efficiency. A BMW’s integrated front spoilers reduce the amount of air flowing underneath, minimizing front-end lift. This allows a BMW to hug the road at higher speeds for excellent stability.

Double-VANOS

VANOS is BMW’s valve timing system that can steplessly vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

Lightweight construction

Our engineers use lightweight aluminum throughout our vehicles—in the front section, for example, or for the suspension. BMW’s inline six-cylinder Advanced Turbo engine is all aluminum; the naturally aspirated inline six is an aluminum/magnesium composite—the lightest in its class. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility, especially in curves.

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Advanced Turbo engine

Benefiting from BMW’s Advanced Turbo technology, the 300-hp 335i and 335c xDrive deliver quick acceleration while virtually eliminating turbo lag. Fuel economy is strong, as well, thanks to precise pulse direct fuel injection.

This is what comes out.

BMW models have low CO₂ emissions today. But that’s just for starters. We’re carrying on our research in the quest to bring you greater driving pleasure, with fewer emissions and decreased fuel consumption.
Portrait of an engineering masterpiece: the 335i inline six-cylinder engine.

Fast buildup of pressure: the two parallel turbochargers (shown in blue) make a key contribution to the outstanding responsiveness of the 335i inline six-cylinder engine.

Beneath the long hoods of the 3 Series Coupes lie two of the world’s most sophisticated inline six-cylinder engines – and the powerplant in the 335i/335i xDrive is a first in production BMW: the revolutionary Advanced Turbo. Generating 300 horsepower and 300 lb-ft of torque, this advanced six accelerates with a force that throws you back in your seat and doesn’t stop until redline, reaching 60 mph in 5.3 seconds. Turbo lag has been virtually eliminated, thanks to Double-VANOS steplessly variable valve timing, direct fuel injection, and BMW’s inspired use of the latest turbo technology. By using direct fuel injection a high-precision fuel injection system our engineers have overcome the traditionally poor gas mileage of turbocharging. Every ounce of fuel is maximized, making the Advanced Turbo engine more efficient. A lightweight aluminum engine block and BMW’s Double-VANOS technology further enhance its smooth power delivery, fuel efficiency, and lowered emissions. All you experience is strong, quick acceleration on demand. And with the engine’s inline configuration, the engine runs with a smoothness not possible in a V-6.

Engines are our passion. That’s why a BMW engine does not just deliver power and performance, but it also does so very smoothly and efficiently. It’s this refinement that makes our powerplants unique. So it comes as no surprise that we are not the only ones to call our engines refined; they have been receiving accolades and awards from the automotive press for years.

Hit the accelerator of the 328i, and in 6.2 seconds you’re sailing past 60 mph, thanks to its 230-hp engine. Advanced Valvetronic technology lets this powerplant breathe better than its predecessor, resulting in greater power, higher torque, quicker engine response, a smoother idle, and enhanced fuel efficiency. The lightweight composite magnesium/aluminum engine block adds to the 328i/328i xDrive’s spirited acceleration and nimble handling. And with 200 lb-ft of torque, the power pours on early and strong, and continues throughout the powerband.

The 3 Series Coupes channel their power through a choice of 6-speed transmissions – either a smooth-shifting manual, or STEPTRONIC automatic. Add the automatic transmission and Sport Package or M Sport Package and you will automatically receive steering wheel-mounted paddle shifters for smooth, clutch-free shifting.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Six gears are standard.

The BMW 3 Series Coupe comes with your choice of two 6-speed transmissions. The addition of a sixth forward gear gives you sportier acceleration, smoother cruising and better fuel efficiency. The gear ratios are spaced closer together than with a 5-speed, so the transmission has the right ratio for virtually every situation.

A silky-smooth, performance-oriented 6-speed manual transmission is standard. Or choose the 6-speed STEPTRONIC automatic, which offers Adaptive Transmission Control that "learns" your driving style and shifts accordingly, and a Sport mode for more dynamic shifts. You can also change gears manually: simply select STEPTRONIC mode, then tap the gear lever back to shift up, or forward to shift down, for a more sporting driving experience. The 3 Series Coupe, when equipped with STEPTRONIC automatic transmission and Sport Package or M Sport Package, also comes with steering wheel-mounted paddle shifters.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.

The 3 Series Coupe suspension: Always in touch with the road and shields you when the road plays rough.

One of the major ingredients in a BMW's uncommonly agile handling is the suspension. To make the most of the 3 Series Coupe's prolific power, BMW engineers incorporated the double-pivot front suspension currently used in the 5, 6 and 7 Series. This system uses two lower arms instead of one, working in combination with the spring/shock-absorber strut. This sport-tuned system delivers best-in-class steering feel and control, tight cornering, enhanced straight-line stability, and improved ride comfort, even on rough road conditions. On rear-wheel drive models, many components are made of aluminum for reduced unsprung weight. Another bonus: the double-pivot front suspension easily accommodates the Coupe's enlarged brakes.

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BMW’s xDrive intelligent all-wheel-drive system1 takes all-road traction to exhilarating heights, while maintaining the 3 Series’ agility. On smooth, dry roads, the 328i xDrive and 335i xDrive have the feel of their rear-wheel-drive counterparts. But hit a wet uphill curve, for instance, and even before wheelspin can occur, the xDrive system recognizes any need for a change in power distribution. Almost instantaneously, xDrive can send more torque to the front axle in order to enhance stability. Should one wheel on an axle spin faster than the other, the brakes automatically engage as needed, to bring all wheels back in sync. At any given moment, xDrive is working hard, shifting drive power, reducing over- or understeer, enhancing agility, and providing the best possible traction.

BMW firmly believes that powerful brakes are just as important as a powerful engine. That’s why the 3 Series Coupe is equipped with four large-ventilated anti-lock disc brakes, as well as BMW’s Dynamic Stability Control (DSC) system. DSC monitors wheelspin to help keep the vehicle under control and headed in your intended direction. If your BMW begins to slide, DSC intervenes by reducing engine power and braking each wheel individually and independently, to help your BMW regain its footing.

This important active safety system also includes four features:

- **Brake Drying:** When a sensor detects that it is raining, this DSC function works to eliminate accumulated moisture by bringing the brake pads into contact with the rotors to help dry them.
- **Brake Stand-by:** If you suddenly remove your foot from the throttle, DSC anticipates you want to stop quickly, and pre-tenses the brake calipers for quicker action when you apply the brakes.
- **Brake Fade Compensation:** When descending steep roads, brakes heat up from continuous and repeated braking. This reduces braking power. DSC senses and compensates for this by applying the brakes with more force, letting you use the same pressure on the brake pedal as before.
- **Start-off Assistant:** This feature helps prevent your vehicle from rolling backwards when stopping on a hill, and holds your car momentarily as you release the brake to start moving again.

Sudden bends in an unfamiliar road can make for challenging driving. But changing weather conditions can turn even the most familiar street into an obstacle course. xDrive1 all-wheel drive and Dynamic Stability Control are always at work, helping to keep your BMW stable, responsive and controllable at all times. This is what BMW calls “active safety.”

1 xDrive standard in 328i xDrive and 335i xDrive; not available in 328i and 335i.
High performance can be moving in more ways than one.

Performance is a passion of BMW engineers—especially safety engineers. The 3 Series Coupe has the power, the handling, and the brakes to help you avoid accidents. But not all collisions are avoidable. That’s why the Coupe is equipped with an advanced system of safety belts and airbags that deploy in a split-second when the sensors detect an impact. Optional BMW Assist™ summons help automatically in the event of a serious accident; it can also be used to call for Roadside Assistance. From the award-winning Head Protection System to the Battery Safety Terminal, the 3 Series Coupe includes dozens of passive safety features, all designed to help protect you and your passengers. Like every facet of the vehicle, they also belong under the heading of high performance.

1 See page 66 for details on BMW Assist.
Find many more ways how BMW Assist makes every trip you take more enjoyable.

When an upcoming service need is detected, your BMW automatically transmits all relevant information to your BMW Service Advisor, who then contacts you to arrange an appointment.

Select not only the fastest, but also the most interesting roads to reach your destination.

Heading for a traffic jam? Real Time Traffic Information lets you know in advance and recommends an alternative route.

All drivers sometimes need to stop and refuel. Let a BMW Assist™ Concierge locate and send the address of your preferred gas station and the best local restaurant to your BMW.

Get into a serious accident? Your BMW automatically calls for help and communicates all relevant information.

Need an address or phone number? BMW Assist™ uses Google Maps™ to find them, then the Navigation system directs you there.

Find many more ways how BMW Assist makes every trip you take more enjoyable.

In most large cities, Real Time Traffic Information makes you aware of traffic congestion before you encounter it. This feature displays and describes current local traffic information on your control display; in case of congestion, it suggests alternate routes.

MyInfo allows you to send businesses locations and street addresses to your BMW from your computer. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth® paired phone.

BMW Search allows online access to up-to-date fuel prices, the latest weather forecasts, Bloomberg stock indices and the powerful reach of the Google Maps database delivered on your control display inside your vehicle.

BMW is the first automobile manufacturer to offer BMW Trips, giving you the opportunity to directly transfer personally planned trips from the Internet to your Navigation system via a USB memory stick. (Delayed availability.)

MyInfo allows you to send business locations and street addresses to your BMW from your computer. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth® paired phone.

BMW Search allows online access to up-to-date fuel prices, the latest weather forecasts, Bloomberg stock indices and the powerful reach of the Google Maps database delivered on your control display inside your vehicle.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
### Exterior Paints

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<tr>
<td><strong>Alpine White Non-metallic</strong></td>
<td><strong>Crimson Red Non-metallic</strong></td>
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<tr>
<td><strong>Jet Black Non-metallic</strong></td>
<td><strong>Platinum Bronze Metallic</strong></td>
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<tr>
<td><strong>Titanium Silver Metallic</strong></td>
<td><strong>Space Gray Metallic</strong></td>
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<td><strong>Blue Water Metallic</strong></td>
<td><strong>Mojave Metallic</strong></td>
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<td><strong>Monterey Blue Metallic</strong></td>
<td><strong>Montego Blue Metallic</strong></td>
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<tr>
<td><strong>Le Mans Blue Metallic (requires M Sport Package)</strong></td>
<td><strong>Barbera Red Metallic</strong></td>
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<tr>
<td><strong>Mojave Metallic</strong></td>
<td><strong>Tasman Green Metallic</strong></td>
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<td><strong>Atlantic Blue Metallic</strong></td>
<td><strong>Black Sapphire Metallic</strong></td>
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<td><strong>Blue Water Metallic</strong></td>
<td><strong>Blue Water Metallic</strong></td>
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The pages in this section show available colors and materials for the BMW 3 Series Coupe. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center or [bmwusa.com/buyo](http://bmwusa.com/buyo).

### Upholstery Colors and Materials

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<tr>
<td><strong>Cream Beige Dakota Leather</strong></td>
<td><strong>Black Dakota Leather</strong></td>
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<tr>
<td><strong>Coral Red/Black Dakota Leather</strong></td>
<td><strong>Gray Dakota Leather</strong></td>
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<tr>
<td><strong>Saddle Brown/Black Dakota Leather</strong></td>
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Please refer to the Combinations chart on page 41 for details on limitations and exclusivity when selecting 3 Series Coupe exterior paint colors and upholstery materials and colors.

Please note that [bmwusa.com/buyo](http://bmwusa.com/buyo) for more information.
Please refer to the Combinations chart on the facing page for details on limitations and exclusivity when selecting 3 Series Coupe interior trims.

### Interior trims

<table>
<thead>
<tr>
<th>4AB Dark Burl Walnut Wood</th>
<th>4A3 Light Burl Walnut Wood</th>
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<tbody>
<tr>
<td>4A5 Gray Poplar Wood</td>
<td>4BG Aluminum Trim</td>
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<tr>
<td>4MG Glacier Silver Aluminum (requires M Sport Package)</td>
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**Recommended color combinations**

<table>
<thead>
<tr>
<th>Materials</th>
<th>Leatherette</th>
<th>Dakota Leather</th>
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<tbody>
<tr>
<td></td>
<td>Cream Beige</td>
<td>Cream Beige</td>
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**Upholstery color**

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<td>Majore</td>
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<td>Atlantic Blue</td>
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<td>Montego Blue</td>
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<td>Monaco Blue</td>
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<td>Le Mans Blue</td>
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<td>BBQ</td>
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<tr>
<td>Tahiti Green</td>
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<td>Bavaria</td>
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<td>Pink</td>
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<td>Black</td>
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<table>
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<tr>
<th>Interior trims</th>
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<tbody>
<tr>
<td>4AB Dark Burl Walnut Wood</td>
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<tr>
<td>4A2 Light Burl Walnut Wood</td>
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<tr>
<td>4BG Aluminum Trim</td>
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</table>

1 Standard in all models.
2 Optional in all models and included with Premium Package.
3 Not available with M Sport Package.
4 Optional in all models.
5 Optional; requires M Sport Package.
6 No-cost option in all models.
Updated classic.

The sporty sophistication of the Mojave Metallic exterior is complemented by classic Black Dakota Leather upholstery with the elegant Light Burl Walnut Wood trim. The result: an energizing look with a private club feel.

See page 41 for detailed information regarding Paints, Upholsteries and Interior trims.

The warm interior creates a vibrant counterpart to the sporty Mojave Metallic exterior with Star Spoke (Style 157) light alloy wheels.
328i xDrive Coupe shown with the following equipment:

**Exterior color:**
- Atlantic Blue Metallic

**Interior upholstery:**
- Cream Beige Dakota Leather

**Interior trim:**
- Gray Poplar Wood

**Additional equipment:**
- Star Spoke (Style 185) light alloy wheels
- Sport Package

**Cool elegance.**

Like cool jazz, the combination of an Atlantic Blue Metallic exterior with Cream Beige Dakota Leather and Gray Poplar Wood interior is understated, yet totally assured.

See page 41 for the Recommended color combinations chart.

Light and inviting, the interior is an immediate mood elevator.
Adaptive Brake Lights increase vehicle visibility and signal the intensity of your braking action.

BMW’s distinctive front kidney-shaped grille features a chrome surround and vertical slats on all 3 Series Coupes.

Xenon Adaptive Headlights provide brilliant clarity of the road ahead and to the side at night and in conditions with poor visibility. The dynamic auto-leveling feature adjusts for varying passenger and cargo loads, helping to keep headlight glare out of the eyes of oncoming drivers. BMW Adaptive Headlights provide optimum road illumination around corners, thanks to an electromechanical control system that directs the headlights into and around the bend as soon as the vehicle begins cornering. The Corona headlight-rings that circulate both headlights and high beams also act separately as Daytime Running Lights and parking lights.

Halogen free-form foglights, integrated into the deep front spoiler, enhance your margin of safety in bad visibility. Ellipsoid free-form technology ensures even light distribution on the road.

BMW’s distinctive front kidney-shaped grille features a chrome surround and vertical slats on all 3 Series Coupes.

Roof rail clips and grooves are designed for the BMW Accessory roof rail system, holding it perfectly in place.

Equipment

- V Spoke (Style 188) 17 x 8.0 light alloy wheels with 225/45 run-flat1 all-season tires. (Standard on 335i/335i xDrive; included in 328i xDrive Sport Package.)
- Star Spoke (Style 230) light alloy wheels and run-flat1 performance tires. In front: 18 x 8.0 wheels with 225/40 tires; in back: 18 x 8.5 wheels with 255/35 tires. (Included in 335i Sport Package; optional on 335i xDrive, requires Sport Package.)
- Cross Spoke (Style 197) light alloy wheels with run-flat1 performance tires. In front: 18 x 8.0 wheels with 225/40 tires; in back: 18 x 8.5 wheels with 255/35 tires. (Included in 328i Sport Package; optional on 328i xDrive, requires Sport Package.)
- Star Spoke (Style 185) 17 x 8.0 light alloy wheels with 225/45 run-flat1 all-season tires. (Standard on 335i/335i xDrive; included in 328i xDrive Sport Package.)
- Star Spoke (Style 189) light alloy wheels with run-flat1 performance tires. In front: 19 x 8.0 wheels with 225/50 tires; in back: 19 x 9.0 wheels with 255/30 tires. (Optional on 335i, requires Sport Package.)
- Star Spoke (Style 157) 17 x 8.0 light alloy wheels with 225/45 run-flat1 all-season tires. (Standard on 328i/328i xDrive.)
- Star Spoke (Style 189) light alloy wheels with run-flat1 performance tires. In front: 19 x 8.0 wheels with 225/50 tires; in back: 19 x 9.0 wheels with 255/30 tires. (Optional on 335i, requires Sport Package.)
- Star Spoke (Style 189) light alloy wheels with run-flat1 performance tires. In front: 19 x 8.0 wheels with 225/50 tires; in back: 19 x 9.0 wheels with 255/30 tires. (Optional on 335i, requires Sport Package.)
- Star Spoke (Style 189) light alloy wheels with run-flat1 performance tires. In front: 19 x 8.0 wheels with 225/50 tires; in back: 19 x 9.0 wheels with 255/30 tires. (Optional on 335i, requires Sport Package.)

1 Run-flat tires do not come equipped with a spare tire.
2 Performance tires not recommended for driving in ice and snow.
3 Due to low-profile tires, wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.
Standard

- **Steering wheel-mounted paddle shifters** allow you to shift gears manually without a clutch. This feature comes included in the 3 Series Coupe when it is equipped with STEPTRONIC automatic transmission and Sport Package or M Sport Package.

- **6-speed manual transmission** for a very sporty drive. Smooth, with perfect ratios and precise, short-throw gearshifts. The addition of a 6th gear and the reduced spacing of gear ratios mean that you can make even more individual use of the engine power.

- **6-speed STEPTRONIC automatic transmission** provides a choice of three modes: Drive with Adaptive Transmission Control; a more dynamic: Sport; mode; and Manual mode, automatic, for the hands-on control of a manual without a clutch.1

- **Automatic safety belt assistant** for the two front seats makes buckling up easier by bringing the belt forward whenever you get into the vehicle. As soon as the safety belt is clicked, the arm retracts into its housing. (If the safety belt for an occupied seat isn’ t used, the arm retracts after one minute or as soon as the vehicle reaches a speed of 4 mph.)

- **Automatic handbrake assistant** lets you store and keep to a chosen speed above 20 mph, and can be selected using the multi-function buttons on the steering wheel, or via the iDrive Controller.

- **HD Radio™** receives free, digital AM/FM broadcasts across the U.S. in clear, static-free quality sound. AM sounds like FM; FM sounds like CD. Also enjoy new multicast FM stations, as well as a variety of innovative data services. Can be ordered with Logic7 Surround Sound anti-theft AM/FM stereo CD/MP3 player audio system provides outstanding sound with 13 speakers and the adjustable surround sound function to create a luxurious soundscape all around you. The subwoofer speakers are in the door sills and produce an authentic bass sound.

Optional

- **8-way adjustable front seat** (including two-way manually adjustable headrest) is designed and bolstered to provide excellent support and comfort. (Shown with Drive, which is included with Navigation system.)

- **Automatic climate control** provides rear-seat occupants with ample climate control. The center fold-down armrest contains two retractable cupholders.

- **Automatic climate control** for the two front seats makes buckling up easier by bringing the belt forward whenever you get into the vehicle. As soon as the safety belt is clicked, the arm retracts into its housing. (If the safety belt for an occupied seat isn’ t used, the arm retracts after one minute or as soon as the vehicle reaches a speed of about 4 mph.)

- **Automatic handbrake assistant** lets you store and keep to a chosen speed above 20 mph, and can be selected using the multi-function buttons on the steering wheel, or via the iDrive Controller.

- **Standard Equipment**

- **Park Distance Control** is standard in 325i models, eight-way adjustable standard in 328i models, along with power seats, and driver memory with two pre-sets for seat and exterior mirrors.

- **Rear seat reading lights** (remote controlled and available in the Sport and M Sport Packages) provide excellent support and comfort. (Shown with Drive, which is included with Navigation system.)

- **Engine Start/Stop button** and remote key control the engine. First, insert the remote key into the starter switch slot. After the electronic identification system confirms that it is the correct remote key, you can start (or later, turn off) the engine by pressing the StartStop button.

- **Start/Stop button.**

- **Auxiliary input port** lets you connect an external audio source, such as an iPod® or MP3 player.

- **USB/audio interface enables connection of a USB stick. Music titles stored on this are displayed on the radio or Navigation screen and can be selected using the multi-function buttons on the steering wheel, or via the Drive Controller.

- **Dynamic Cruise Control lets you store and keep to a chosen speed above 20 mph, automatically applying the brakes downhill. It is activated via the left-hand steering column switch, and deactivated by applying the brakes or via the switch.2**

- **Sound audio system.**

- **Custom Sound System setup:** You can store a favorite sound setup, among others, by using the iDrive Controller. If you do not want to store a favorite setup, you can return to the factory setup. To return to the factory setup, go to the “Setup” menu in the iDrive system and select “Factory Setup.”

- **USB/Auxiliary input port:** Enables connection of a USB stick. Music titles stored on this are displayed on the radio or Navigation screen and can be selected using the multi-function buttons on the steering wheel, or via the Drive Controller.

- **Dynamic Cruise Control lets you store and keep to a chosen speed above 20 mph, automatically applying the brakes downhill. It is activated via the left-hand steering column switch, and deactivated by applying the brakes or via the switch.2**

- **Two-way power glass moonroof with remote, expanded one-touch operation, slides forward or lifts up to let in as much fresh air and sky as you like, while a wind deflector helps keep the wind out. Includes a sliding interior sunshade.**
Active Cruise Control allows the driver to set a desired speed that is automatically maintained in free-flowing traffic. However, as the 3 Series Coupe approaches a slower-moving vehicle ahead, a radar sensor in the front bumper alerts the system. Active Cruise Control will then act to match the speed of the slower vehicle, and remain a set distance behind, pre-selected by the driver. As soon as the lane ahead is clear, Active Cruise Control automatically returns the car to the set speed. 

1 Active Cruise Control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating road, traffic and visibility conditions, the driver decides whether and how the system is used.

BMW Assist™ and Bluetooth® system offers hands-free calling through your BMW-approved Bluetooth phone. The BMW Assist Safety Plan is included for four years, providing Automatic Collision Notification. (Optional and included in Premium Package.)

2 The optional Convenience Plan offers Directions, Traffic, Weather, Critical Calling and Concierge services. See page 66 for detailed information on standard and optional services.

Comfort Access system offers convenient keyless access to your car. Simply carrying the remote key in a pocket or purse allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button without inserting the remote key.

2 Foot must be on brake or, with manual transmission, must also depress the clutch in exterior start.

Power sun shade for the rear window can be conveniently raised and lowered. This feature helps eliminate glare, maintains occupant privacy, and helps keep the cabin temperature pleasant by reflecting intense sunlight.

BMW Assist® and Bluetooth system offers hands-free calling through your BMW-approved Bluetooth phone. The BMW Assist Safety Plan is included for four years, providing Automatic Collision Notification, Emergency and Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, TeleService and more.

6 The optional Convenience Plan offers Directions, Traffic, Weather, Critical Calling and Concierge services. See page 66 for detailed information on standard and optional services.

Luxurious leather upholstery cradles driver and passengers in softly gathered comfort. Durable and easy to maintain, a leather interior adds elegance and refinement. Shown with Saddle Brown Dakota Leather upholstery, Dark Burl Walnut Wood trim, and Navigation system.

Lumbar support for front seats adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.

Luxurious leather upholstery cradles driver and passengers in softly gathered comfort. Durable and easy to maintain, a leather interior adds elegance and refinement. Shown with Saddle Brown Dakota Leather upholstery, Dark Burl Walnut Wood trim, and Navigation system.

Lumbar support for front seats adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.

Park Distance Control uses ultrasonic sensors in the rear bumper to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches. Shown with Navigation system.

Two-way power glass moonroof with remote, expanded one-touch operation, slides forward or tilts up to let in as much fresh air and sky as you like, while a wind deflector helps keep the wind out. Includes a sliding interior sunshade.

BMW Universal garage-door opener takes the place of up to three separate remote-control devices, helping to eliminate clutter.

7 Power adjustable front seats standard in 325i models.

8 Requires BMW-approved Bluetooth-enabled phone.

Premium Package

Add immeasurably to the enjoyment of your 3 Series Coupe with the Premium Package. Eight-way power-adjustable1 front seats, upholstered in supple Dakota Leather, offer the customized comfort of four-way adjustable lumbar support and the convenience of seat and exterior mirror memory. At night you appreciate the enhanced visibility afforded by the auto-dimming feature of the power-adjustable, folding exterior side-view mirrors, and interior rear-view mirror with digital compass. BMW Assist offers road-going peace of mind, while Bluetooth wireless technology lets you make and receive calls without taking your eyes from the road. And the integrated three-button Universal garage-door opener takes the place of up to three separate remote-control devices, helping to eliminate clutter.

4 Power-adjustable front seats standard in 335i models.

5 Requires BMW-approved Bluetooth enabled phone.

Luxurious leather upholstery cradles driver and passengers in softly gathered comfort. Durable and easy to maintain, a leather interior adds elegance and refinement. Shown with Saddle Brown Dakota Leather upholstery, Dark Burl Walnut Wood trim, and Navigation system.

Lumbar support for front seats adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.

Luxurious leather upholstery cradles driver and passengers in softly gathered comfort. Durable and easy to maintain, a leather interior adds elegance and refinement. Shown with Saddle Brown Dakota Leather upholstery, Dark Burl Walnut Wood trim, and Navigation system.

Lumbar support for front seats adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.

Two-way power glass moonroof with remote, expanded one-touch operation, slides forward or tilts up to let in as much fresh air and sky as you like, while a wind deflector helps keep the wind out. Includes a sliding interior sunshade.

BMW Universal garage-door opener takes the place of up to three separate remote-control devices. It can activate remote functions outside the vehicle, such as garage-door openers or home-lighting systems. Also shown: the auto-dimming rear-view mirror with digital compass.

7 Power adjustable front seats standard in 325i models.

8 Requires BMW-approved Bluetooth-enabled phone.

Luxurious leather upholstery cradles driver and passengers in softly gathered comfort. Durable and easy to maintain, a leather interior adds elegance and refinement. Shown with Saddle Brown Dakota Leather upholstery, Dark Burl Walnut Wood trim, and Navigation system.

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BMW Universal garage-door opener takes the place of up to three separate remote-control devices. It can activate remote functions outside the vehicle, such as garage-door openers or home-lighting systems. Also shown: the auto-dimming rear-view mirror with digital compass.
Cold Weather Package

Enjoy winter to the fullest with the Cold Weather Package. There’s nothing like the feeling of a heated steering wheel and quick-warming heated front seats on a chilly morning, or the reassurance of clean, bright headlights on a stormy night. And for those on route to the slopes, a ski bag neatly holds skis and ski poles.

Retractable high-intensity headlight washers help keep lights clean of ice, mud, road salt and other coatings, for maximum road lighting and enhanced driving safety.

Ski bag allows clean and secure transport of up to four pairs of skis and ski poles. When the ski bag is not extended, the center armrest can be left down for use or folded up.

Heated steering wheel is a feature that, like heated seats, becomes a must-have once it is experienced. The heating switch is conveniently located on right-hand side of the steering column.

Heated front seats are a welcome feature for driver and front passenger in cooler weather. With the touch of a button, seat surfaces and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.

Heated steering wheel is a feature that, like heated seats, becomes a must-have once it is experienced. The heating switch is conveniently located on right-hand side of the steering column.

Sport Package

The Sport Package’s larger wheels and run-flat performance tires add to the excitement of the 3 Series Coupe. Specially bolstered sport seats hold you firmly in place during sporty driving maneuvers and cradle you comfortably over long distances. When equipped with the Sport Package and optional STEPTRONIC automatic transmission, the 3 Series Coupe also comes with steering wheel-mounted paddle shifters.

1Run-flat tires do not come equipped with a spare tire.
2Run-flat performance tires are optional on 328i xDrive and 335i xDrive models. Performance tires not recommended for driving in ice and snow. Due to low-profile tires, please note wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

Due to low-profile tires, please note wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

Eight-way adjustable front sport seats with two-way manual headrests and thigh support make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. (328i models require power seats or Premium Package.)

Shown with Coral Red Dakota Leather upholstery, Brushed Aluminum interior trim, and Navigation system.

Cross Spoke (Style 197) light alloy wheels with run-flat performance tires. In front: 18 x 8.0 wheels with 225/40 tires; in back: 18 x 8.5 wheels with 255/35 tires. (328i Sport Package; optional on 328i xDrive, requires Sport Package.)

Star Spoke (Style 185) 17 x 8.0 light alloy wheels with 225/45 run-flat all-season tires. (328i xDrive Sport Package.)

V Spoke (Style 188) 17 x 8.0 light alloy wheels with 225/45 run-flat all-season tires. (335i xDrive Sport Package.)

Star Spoke (Style 189) light alloy wheels with run-flat performance tires. In front: 18 x 8.0 wheels with 225/40 tires; in back: 18 x 8.5 wheels with 255/35 tires. (335i Sport Package; optional on 335i xDrive, requires Sport Package.)

Star Spoke (Style 230) light alloy wheels with run-flat performance tires. In front: 19 x 8.0 wheels with 225/35 tires; in back: 19 x 9.0 wheels with 255/30 tires. (Optional on 335i, requires Sport Package.)

Performance tires not recommended for driving in ice and snow. Due to low-profile tires, please note wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

Due to low-profile tires, please note wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

Six-way adjustable front sport seats with two-way manual headrests and thigh support make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. (328i models require power seats or Premium Package.)

Shown with Coral Red Dakota Leather upholstery, Brushed Aluminum interior trim, and Navigation system.

Eight-way adjustable front sport seats with two-way manual headrests and thigh support make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. (328i models require power seats or Premium Package.)

Shown with Coral Red Dakota Leather upholstery, Brushed Aluminum interior trim, and Navigation system.
M Sport Package

An Aerodynamic package and increased top-speed limiter hint at the package’s performance-oriented attitude. Exclusive to the M Sport Package is the choice of Le Mans Blue Metallic paint, set off by shadowline trim and gleaming Star Spoke (Style 193M) 18” M light alloy wheels with 225/40 front, 255/35 rear run-flat performance tires.1 The 335i Coupe also offers the choice of Double Spoke (Style 225M) 19” M light alloy wheels with 225/35 front, 255/30 rear run-flat performance tires.1 The interior boasts sport seats and a leather-wrapped M multi-function sport steering wheel2, an Alcantara headliner, M door sills and an M footrest add an expressive visual touch.

The Aerodynamic kit includes a front air dam with generous air intakes, dynamic side skirts and an athletic rear spoiler.

Rear apron not only adds to the sporty look of the 3 Series Coupe, it helps reduce drag at higher speeds.

Three-spoke, leather-wrapped multi-function M sport steering wheel2 is included in the M Sport Package. With the traditional M logo in the center spoke, the visually attractive wheel features multi-function buttons allowing you to keep both hands on the wheel while adjusting various comfort functions.

Eight-way adjustable front sport seats make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. Includes two-way manual headrests and thigh support.

If driving a BMW adds to the quality of life, Original BMW Accessories personalize the pleasure. Want to set your BMW apart? Add unique wheels, sporty aerodynamic components, or even an elegant wood gearshift knob. Do you lead an active life? BMW roof rack systems let you easily transport bikes, skis, snowboards and more. From start (Advanced Battery Charging System) to finish (BMW Car Care Products), Original BMW Accessories turn your BMW into a sporty, practical and even luxurious reflection of yourself.

For detailed information on ordering Original BMW Accessories, please contact your authorized BMW center. Some details shown in photographs may not be available in the United States.
In the event of a collision, BMW’s supplemental restraint system (SRS) with advanced technology for the driver and passenger front airbags determines which airbags to deploy for optimal protection. The system also includes front seat-mounted side-impact airbags and front-to-rear Head Protection System (HPS) airbags. Please note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.

Dynamic Stability Control (DSC) with Dynamic Traction Control (DTC) features Brake Drying, Brake Stand-by, Brake Fade Compensation and Start-off Assistant. DSC is a braking control system that, when it senses an impending skid, helps to stabilize the 3 Series Coupe in just milliseconds. If the system senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction. For sportier driving or in deep snow, the DTC system allows increased wheelslip.

BMW’s door-anchoring system includes a reinforcing bar with a hook-like member within each door. In a severe side impact, the reinforcing bar hooks the door to the body, locking them together to make a more rigid passenger cell. When the pressure is released, the anchoring system is designed to snap back so that the doors can open.

Impact-absorbing bumpers and compressible crush tubes front and rear help absorb the force of impact in collisions up to nine mph, helping to minimize damage to the vehicle’s body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.

Run-flat tires allow speeds of up to 50 mph and travel from 30 to 150 miles after a loss of air pressure, dependent upon the passenger load and weight of articles being transported. In situations that would normally result in a flat, reinforced sidewalls help prevent the tires from collapsing or loosening from the rim. Please see your vehicle manual for additional details.
Performance and efficiency

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Increased top-speed limiter

Active Steering with Servotronic power assist

Engine-speed-sensitive, variable-assist power steering

4-wheel ventilated anti-lock disc brakes with Dynamic Brake Control (DBC)

Sport suspension calibration

Twin-tube gas-pressure shock absorbers

xDrive all-wheel-drive system

Front and rear anti-roll (stabilizer) bars

Twist-tube gas-pressure shock absorbers

Sport suspension calibration

6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control

Steering wheel-mounted paddle shifters (automatically included when STEPTRONIC automatic transmission and Sport Package or M Sport Package are ordered)

6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control

Steering wheel-mounted paddle shifters (automatically included when STEPTRONIC automatic transmission and Sport Package or M Sport Package are ordered)

Handling, ride and braking

Dynamic Stability Control (DSC), including Brake Force Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features, with Dynamic Traction Control (DTC)

Extended aluminum components, including front suspension components (shock absorbers, aluminum lower arm, steering knuckle), subframe, steering rack, and brake components

Double-pivot type front and five-link rear suspension

Electronic Workload control

6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control

Active Braking System

8-stage heated front seats

Heated dual power mirrors and heated windshield washer jets

Heated dual power mirrors and heated windshield washer jets

Retractable, high-intensity headlight washers

Retractable, high-intensity headlight washers

Heated dual power mirrors and heated windshield washer jets

Heated dual power mirrors and heated windshield washer jets

4-way adjustable power lumbar support for front seats

4-way adjustable driver’s seat and 6-way adjustable front passenger seat (includes 2-way lumbar support)

2-way manual headrests and thigh support

2-way manual headrests and thigh support

2-way manual headrests and thigh support

2-way manual headrests and thigh support

2-way manual headrests and thigh support

Tire Pressure Monitor

- Tuvue Adaptive Headlights with auto-leveling
- Halogen free-form front headlights
- Xenon Adaptive Headlights with auto-leveling
- Halogen free-form front headlights
- Xenon Adaptive Headlights with auto-leveling
- Halogen free-form front headlights
- Xenon Adaptive Headlights with auto-leveling
- Halogen free-form front headlights

Interior seating and trim

8-way adjustable driver’s seat and 6-way adjustable front passenger seat (includes 2-way lumbar support)

2-way manual headrests for front seats

2-way manual headrests for front seats

2-way manual headrests for front seats

2-way manual headrests for front seats

2-way manual headrests for front seats

2-way manual headrests for front seats

8-stage heated front seats

3-stage heated front seats

3-stage heated front seats

2-way manual headrests for front seats

2-way manual headrests for front seats

2-way manual headrests for front seats

2-way manual headrests for front seats

2-way manual headrests for front seats

2-way manual headrests for front seats

8-way power front seats with adjustable side bolsters, 2-way manual headrests and high support

Aerodynamic kit

Light Burl Walnut Wood trim (no-cost option)

OpenPly Wood trim (no-cost option)

Dakota Leather upholstery

Leatherette upholstery

4-way adjustable power lumbar support for front seats

Light Walnut trim (no-cost option)

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### Comfort and convenience

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<tr>
<th>Feature</th>
<th>328i</th>
<th>328i xDrive</th>
<th>335i</th>
<th>335i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine Start/Stop button</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Comfort Access keyless entry with multi-function remote control</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Automatic climate control includes micro-filter, automatic air recirculation, left/right temperature control, temperature- and volume-controlled rear outlets, stabilised interior sensors, maximum air conditioning, loud at rest, and recall of individual user settings</td>
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</tr>
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<td>●</td>
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<td>●</td>
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<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<td>Automatic Highbeams</td>
<td>●</td>
<td>●</td>
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<td>●</td>
</tr>
<tr>
<td>BMW Ambiance Lighting</td>
<td>●</td>
<td>●</td>
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</tr>
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</tr>
<tr>
<td>Locking glovebox</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
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<td>●</td>
<td>●</td>
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<td>Rain-sensing windshield wipers and Automatic headlight control</td>
<td>●</td>
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<td>○</td>
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<tr>
<td>Heated steering wheel</td>
<td>●</td>
<td>●</td>
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</table>

### Audio system

<table>
<thead>
<tr>
<th>Feature</th>
<th>328i</th>
<th>328i xDrive</th>
<th>335i</th>
<th>335i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anti-theft BMW stereo (CIC/MPC) player audio system with Radio Data System (RDS)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logic 7 Surround Sound system (BMW 5 Series)</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>BMW Audio with 3-channel FM diversity antenna</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Auxiliary audio input for portable music players located in the center armrest</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>SIRIUS Satellite Radio with three-year subscription</td>
<td>○/○</td>
<td>○/○</td>
<td>○/○</td>
<td>○/○</td>
</tr>
<tr>
<td>iPod® and USB adapter (includes cable connector)</td>
<td>○/○</td>
<td>○/○</td>
<td>○/○</td>
<td>○/○</td>
</tr>
<tr>
<td>Smartphone integration requires iPod and USB adapter and Premium Package or BMW Assist®</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>HD Radio™ with multi-car/TV station reception</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tbody>
</table>

### Instrumentation and controls

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<thead>
<tr>
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<th>328i</th>
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<tbody>
<tr>
<td>Service Interval Indicator with miles-to-service readout</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>3-spoke leather-trimmed multifunction sport steering wheel with audio and hands-free phone controls</td>
<td>●</td>
<td>●</td>
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<td>●</td>
</tr>
<tr>
<td>3-spoke leather-trimmed multifunction M Sport steering wheel with audio and hands-free phone controls</td>
<td>●</td>
<td>●</td>
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<td>●</td>
</tr>
<tr>
<td>On-board computer with Check Control – provides feedback on the vehicle’s operating status (of indicator and distance to next service appointment)</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Driving dynamics control</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Comfort Access keyless entry with multi-function remote control</td>
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</table>

### Safety and security

<table>
<thead>
<tr>
<th>Feature</th>
<th>328i</th>
<th>328i xDrive</th>
<th>335i</th>
<th>335i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anti-lock braking system (ABS)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Adaptive Brake Lights</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>BMW’s Advanced Safety System for integrated deployment of passive and active safety features</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Front and Rear Headlight Protection System (HPS)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Automatic safety belt professionals at front seating positions</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Driver and passenger’s front airbag supplemental restraint system (GSSI) with advanced technology: dual-threshold, dual-stage deployment and front passenger seat sensors designed to prevent unnecessary airbag deployment</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Seat-mounted front side-impact airbags</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Front passenger rear-data collision recognition with Passenger’s Airbag Off indicator</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Interlocking door-recessing systems to help protect against door intrusions in side impacts</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Central locking system with center console switch (brakes, gas filler door, unlocked)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Coded Driveaway Protection</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Automatic locking reaction (ALR) on all passenger exit safety belthooks for installation of child-restraint seat</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>LATCH attachments on child-restraint safety installation</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Door sensor that automatically turns on hazard lights and interior lights, and unlocks doors</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Crash sensor that automatically turns on hazard lights and interior lights, and unlocks doors</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Automatic-locking retractors (ALR) on all passenger exit safety belthooks for installation of child-restraint seat</td>
<td>●</td>
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<td>Door sensor that automatically turns on hazard lights and interior lights, and unlocks doors</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>BMW Assist with Bluetooth wireless technology for hands-free calling with Bluetooth enabled mobile phone, with phonetone downloading and speech recognition capabilities plus some optional features (LATCH attachments on child-restraint seat)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Head-up Display Protection</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Automatic head-up display (HUD) on all passenger exit safety belthooks for installation of child-restraint seat</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

### BMW Services

<table>
<thead>
<tr>
<th>Feature</th>
<th>328i</th>
<th>328i xDrive</th>
<th>335i</th>
<th>335i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMW Ultimate Service™ for complete details on BMW Ultimate Service, visit bmwusa.com/servicecenters</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

### Standard vs Optional Equipment

- **Standard**: Included as standard feature
- **Optional**: Included as an option for additional cost
- **Included in Sport Package**: Included as a part of the Sport Package
- **Included in Premium Package**: Included as a part of the Premium Package
- **Included in Cold Weather Package**: Included as a part of the Cold Weather Package
- **Included in M Sport Package**: Included as a part of the M Sport Package
- **Included in M Performance Package**: Included as a part of the M Performance Package
- **Included in BMW Assist™**: Included as a part of BMW Assist™
- **Included in BMW Navigation System**: Included as a part of BMW Navigation System
**Steering wheel-mounted paddle shifters (automatically included when STEPTRONIC automatic transmission and Sport Package or M Sport Package are ordered)**

**Aerodynamic kit**

**Anthracite headliner**

**Shadowline trim**

**Increased top-speed limiter**

**Sport suspension calibration**

**Active Steering with Servotronic power assist**

**Active Cruise Control**

**BMW Assist™ with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone), with phonebook downloading and speech recognition capabilities (please visit your authorized BMW center for details on standard and optional services and a list of BMW-approved Bluetooth technology enabled mobile phones; also includes Online Information Services when equipped with BMW Navigation system)**

**iPod® and USB adaptor (includes cable connector)**

**Comfort Access keyless entry**

**Power rear sunshade**

**3-stage heated front seats**

**Park Distance Control (PDC) (front only)**

**Automatic high beams**

**Logic7 Surround Sound audio system**

**Ski bag**

**Screaming-sound enhanced paddle shifters (automatically included when 135/135i Model automatic transmission and M Sport Package are ordered)**

**Available as a group (with certain combinations of option). Due to low-profile tires, please note:**

- Wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.
- Due to low-profile tires, proper tire pressure information is recommended.
<table>
<thead>
<tr>
<th>Weight</th>
<th>328i</th>
<th>328i xDrive</th>
<th>335i</th>
<th>335i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unladen lbs</td>
<td>3351 (3417)</td>
<td>3582 (3627)</td>
<td>3571 (3582)</td>
<td>3759 (3770)</td>
</tr>
<tr>
<td>Percent front</td>
<td>50.3%</td>
<td>52.9%</td>
<td>51.2%</td>
<td>52.8%</td>
</tr>
<tr>
<td>Percent rear</td>
<td>49.7%</td>
<td>47.1%</td>
<td>48.8%</td>
<td>47.2%</td>
</tr>
<tr>
<td>Engine</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Liter/type/valves</td>
<td>3.0/inline 6/4</td>
<td>3.0/inline 6/4</td>
<td>3.0/inline 6/4 Turbocharged</td>
<td>3.0/inline 6/4 Turbocharged</td>
</tr>
<tr>
<td>Bore/stroke</td>
<td>3.35/3.46</td>
<td>3.35/3.46</td>
<td>3.31/3.53</td>
<td>3.31/3.53</td>
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<tr>
<td>Nominal output</td>
<td>239/180</td>
<td>238/180</td>
<td>300/215</td>
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</tr>
<tr>
<td>Compression ratio</td>
<td>10.7</td>
<td>10.7</td>
<td>10.2</td>
<td>10.2</td>
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<tr>
<td>Transmission</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manual gear ratios</td>
<td>1/1</td>
<td>1/1</td>
<td>1/1</td>
<td>1/1</td>
</tr>
<tr>
<td>I/II</td>
<td>4.325:1</td>
<td>4.325:1</td>
<td>4.325:1</td>
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<tr>
<td>III/IV</td>
<td>1.66:1</td>
<td>1.66:1</td>
<td>1.58:1</td>
<td>1.58:1</td>
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<tr>
<td>V/VI/R</td>
<td>1.006:1</td>
<td>1.006:5</td>
<td>1.068:1</td>
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<tr>
<td>Automatic gear ratios</td>
<td>1/1</td>
<td>1/1</td>
<td>1/1</td>
<td>1/1</td>
</tr>
<tr>
<td>III/IV</td>
<td>1.001:1</td>
<td>1.001:1</td>
<td>1.021:1</td>
<td>1.021:1</td>
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<tr>
<td>V/VI/R</td>
<td>0.85/5.8</td>
<td>0.85/5.8</td>
<td>0.87/5.3</td>
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<td>Fluid drive ratio</td>
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<tr>
<td>Performance</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Drag coefficient</td>
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<td>0.28</td>
<td>0.28</td>
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</tr>
<tr>
<td>Top speed</td>
<td>mph</td>
<td>180 (150)</td>
<td>180 (150)</td>
<td>180 (150)</td>
</tr>
<tr>
<td>Acceleration (0-60 mph)</td>
<td>5.8</td>
<td>5.8</td>
<td>5.8</td>
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</tr>
<tr>
<td>Fuel consumption</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manual transmission</td>
<td>18/25</td>
<td>17/25</td>
<td>17/26</td>
<td>16/25</td>
</tr>
<tr>
<td>Automatic transmission</td>
<td>19/28</td>
<td>17/25</td>
<td>17/26</td>
<td>17/25</td>
</tr>
<tr>
<td>Tires and wheels</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tire dimensions</td>
<td>standard</td>
<td>225/45</td>
<td>225/45</td>
<td>225/45</td>
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<tr>
<td>Wheel dimensions</td>
<td>standard</td>
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<td>17 x 8.0</td>
<td>17 x 8.0</td>
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<tr>
<td>Brakes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Front diameter</td>
<td>inch</td>
<td>11.8</td>
<td>11.8</td>
<td>12.2</td>
</tr>
<tr>
<td>Rear diameter</td>
<td>inch</td>
<td>11.8</td>
<td>11.8</td>
<td>12.2</td>
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</table>

1 Top speed limited electronically.
2 BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed limits and always wear safety belts.
3 EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.
4 Figures in ( ) apply to vehicles with automatic transmission.
5 Figures in [ ] apply to vehicles with Sport Package and M Sport Package.
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6 Subject to credit approval and the terms and conditions of the BMW Financial Services agreement.

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